

Forward.Together.

Sectors of Focus

- Tech-Enabled Services
- IT Services & Software
- Professional Business Services
- Industrial Services
- Essential Consumer Services
- Education & Training

Company Characteristics

- \$3.0 – \$8.0 Million in EBITDA
- Essential Service with Recurring Demand
- Low Capital Expenditure Requirements
- Identifiable Avenues for Organic & Acquisition-Based Growth

Preferred Setup

- Founder-Owned or Owner-Operated Businesses
- Investing Alongside a Strong Management Team with a Shared Vision of Success
- Growth Equity, Recapitalizations or Management-Sponsored Buyouts
- Majority Ownership Positions

Our APPROACH

We are a private equity investors focused on building operationally excellent companies in partnership with **Founders** and **Managers**

Plan. Together.

Identify bottlenecks, define growth initiatives and establish action plans to **drive value** for each business **in partnership** with Founders and Managers

Build. Together.

Leverage decades of experience and a robust network of resources to execute on a **value-creation playbook** to **achieve our shared vision**

Succeed. Together.

Invest alongside our partners and provide ongoing support to **drive exceptional outcomes** and **share in the triumph** of what we build together

PARTNER COMPANY Spotlight



Goettl Home Services* is one of the largest providers of essential residential services in the Southwest, providing HVAC and plumbing maintenance, repair, and replacement services to >100,000 homeowners annually in Arizona, Nevada, California, and Texas.



The Place for Children with Autism specializes in providing high-quality, center-based applied behavioral analysis therapy services for children diagnosed with autism spectrum disorder between the ages of two and six.



Level Education Group provides accredited, convenient, and affordable state-mandated online professional education solutions to mental health and nursing professionals nationwide.

* denotes an exited investment

Why OWNERS Choose Us

Traditional Private Equity

Pension Funds, Insurance Companies and Endowments

Buy and Sell Assets Quickly

Replace Management with "Hired Guns"

Financial Engineering

Maximize Pre-Tax IRR

Dozens of Portfolio Companies Given Limited Attention

Urgent

Base of Capital

Investment Approach

Management Approach

Value Creation

Return Objective

Portfolio Philosophy

Time Horizon



Experienced Entrepreneurs and Like-Minded Investors

Build Companies to Reach Their True Potential

Partnership and Alignment with Existing Leadership Team

Growth Through Operational Excellence and Strategy

Long-Term Capital Appreciation

Intense Support For Less Than Five Partner Companies

Patient

Forward. Together.

Why Baum Capital?

Partnership

is Our Philosophy

We Invest

in Market-Leading Businesses

Deep Experience

in Mission Critical Services

Vast Resources

both Internal & External

Growth

is Our Focus

Track Record

in Shareholder Value Creation

Unique Perspective

as Investors & Advisors

Committed Capital

from Our Strong Investor Base

BAUM | CAPITAL PARTNERS

Providing **CAPITAL & RESOURCES** for Growing Businesses

About Us:

Baum Capital Partners is a private investment firm that provides equity capital and know-how in support of dynamic companies in the lower middle market. Working in close partnership with entrepreneurs and managers, we invest in technology-enabled and service-based businesses with exceptional prospects for growth. We have a passion for helping promising companies reach their potential, and the resources required to make it happen.

Investment TEAM



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