

# Forward.Together.

## Sectors of Focus

- Tech-Enabled Services & Software
- Professional Business Services
- Industrial Services
- Essential Consumer Services
- Education & Training

## Company Characteristics

- \$3.0 – \$8.0 Million in EBITDA
- Essential Service with Recurring Demand
- Low Capital Expenditure Requirements
- Identifiable Avenues for Organic & Acquisition-Based Growth

## Preferred Setup

- Founder-Owned or Owner-Operated Businesses
- Investing Alongside a Strong Management Team with a Shared Vision of Success
- Growth Equity, Recapitalizations or Management-Sponsored Buyouts
- Majority Ownership Positions

# BAUM | CAPITAL PARTNERS

## Our APPROACH

We are private equity investors focused on building operationally excellent companies in partnership with **Founders** and **Managers**

### Plan. Together.

Identify bottlenecks, define growth initiatives and establish action plans to **drive value** for each business **in partnership** with Founders and Managers

### Build. Together.

Leverage decades of experience and a robust network of resources to execute on a **value-creation playbook** to **achieve our shared vision**

### Succeed. Together.

**Invest alongside our partners** and provide ongoing support to **drive exceptional outcomes** and **share in the triumph** of what we build together

## PARTNER COMPANY Spotlight



**Goettl Home Services\*** is one of the largest providers of essential residential services in the Southwest, providing HVAC and plumbing maintenance, repair, and replacement services to >100,000 homeowners annually in Arizona, Nevada, California, and Texas.



**The Place for Children with Autism** specializes in providing high-quality, center-based applied behavioral analysis therapy services for children diagnosed with autism spectrum disorder between the ages of two and six.



**Level Education Group** provides accredited, convenient, and affordable state-mandated online professional education solutions to mental health and nursing professionals nationwide.

\* denotes an exited investment

## Why OWNERS Choose Us

### Traditional Private Equity

Pension Funds, Insurance Companies and Endowments

Buy and Sell Assets Quickly

Replace Management with "Hired Guns"

Financial Engineering

Maximize Pre-Tax IRR

Dozens of Portfolio Companies Given Limited Attention

Urgent

Base of Capital

Investment Approach

Management Approach

Value Creation

Return Objective

Portfolio Philosophy

Time Horizon

### BAUM | CAPITAL PARTNERS

**Experienced Entrepreneurs and Like-Minded Investors**

**Build Companies to Reach Their True Potential**

**Partnership and Alignment with Existing Leadership Team**

**Growth Through Operational Excellence and Strategy**

**Long-Term Capital Appreciation**

**Intense Support For Less Than Five Partner Companies**

**Patient**

Forward.Together.

Why Baum Capital?

## Partnership

*is Our Philosophy*

## We Invest

*in Market-Leading Businesses*

## Deep Experience

*in Mission Critical Services*

## Vast Resources

*both Internal & External*

## Growth

*is Our Focus*

## Track Record

*in Shareholder Value Creation*

## Unique Perspective

*as Investors & Advisors*

## Committed Capital

*from Our Strong Investor Base*

# BAUM | CAPITAL PARTNERS

Providing **CAPITAL & RESOURCES** for Growing Businesses

### About Us:

Baum Capital Partners is a private investment firm that provides equity capital and know-how in support of dynamic companies in the lower middle market. Working in close partnership with entrepreneurs and managers, we invest in technology-enabled and service-based businesses with exceptional prospects for growth. We have a passion for helping promising companies reach their potential, and the resources required to make it happen.

### Investment TEAM



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